

# JOSEPH D. GONZALES

jgproductions43@gmail.com | (210) 609-3088  
<https://www.jgonzalespxp.com/>

## EDUCATION

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**University of the Incarnate Word**, San Antonio, Texas

October 2024-Present

Masters in Communication Arts

- GPA 3.82

**Texas State University**, San Marcos, Texas

August 2021-May 2024

Bachelor of Science Major in Electronic Media/Minor: Business Administration

- GPA 3.82
- Summa Cum Laude Graduate

## WORK EXPERIENCE

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**University of the Incarnate Word**, San Antonio, Texas

October 2024-Present

*Broadcasting Graduate Assistant*

- Serves as the primary Play-by-Play broadcaster on ESPN+ for the University of the Incarnate Word athletics.
- Conducts halftime and postgame interviews with coaches while on the air to further improve the broadcast storyline.
- Schedules meetings with players and coaches to properly prepare for the upcoming broadcast.
- Arrives two hours before each broadcast to set up equipment and troubleshoot any potential problems.

**Visalia Rawhide**, Visalia, California

January 2024-October 2024

*Broadcasting/Media Relations Manager*

- Primary Play-by-Play Broadcaster for 132 games with the Visalia Rawhide Minor League (MiLB) Baseball Team, Single-A Affiliate of the Arizona Diamondbacks Major League Baseball (MLB) Team.
- Instrumental in acquiring television broadcast of 29 home games on MyTV53, local television station in Fresno, CA.
- Served as community liaison during presentations to city meetings and local community events.
- Designed backdrops / visual effects, set up / tear down and instructed ball players for photos during Media Day.
- Supervised and mentored two college media relations interns which led to employment.

**San Marcos Daily Record**, San Marcos, Texas

August 2022-December 2023

*Freelance Writer*

- Submitted game recaps upon conclusion of high school and college sporting events to meet newspaper printing deadlines.
- Provided game previews to inform the local community of upcoming events.
- Maintained social media platforms throughout the duration of sporting events to inform audiences of real time results.

**ESPN+**, San Marcos, Texas

March 2022-December 2023

*Production Assist*

- Created and displayed customized graphics using Ross Xpression to enhance storytelling throughout the broadcast.
- Operated Ross Mira Replay systems to generate packages from content recorded throughout the broadcast.
- Maintained Ross Xpression score bug to coordinate pop-up statistics with live audio/video to engage the audience throughout the broadcast.

**KTSW 89.9 FM, San Marcos, Texas**

May 2021-December 2023

*Sports Reporter/Broadcaster*

- Created weekly sports articles for radio station's social media platforms to promote upcoming sporting events.
- Transcribed interviews with players and coaches prior to games and provided news articles for radio stations and social media platforms.
- Delivered live play-by-play commentary for 39 different events including women's basketball, soccer, tennis, volleyball, and baseball during their respective seasons.
- Spearheaded efforts to produce live streaming video broadcast for five Texas State University Hockey Club Games in campus history on the national streaming provider, Black Dog Hockey, affiliated with the Texas Collegiate Hockey Conference.

## **INTERNSHIP**

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**Visalia Rawhide, Visalia, California**

May 2023-August 2023

*Media Relations/Broadcast Intern*

- Developed two new video segments "Before the Cowbell" and "Rawhide Roundup" to highlight upcoming series and ballgame promotions to enhance fan engagement.
- Supplied lineups, rosters and statistic packages to lead Rawhide Broadcaster and MLB Scouts and visiting broadcasters.
- Contributed play-by-play commentary for over 40 home/away games on the team's website and MiLB App during the 2023 baseball season.

## **SKILLS**

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- Proficient in Adobe After Effects, Audition, InDesign, Photoshop, and Premiere Pro
- Trained in Ross Mira Replay Systems
- Experience with Ross Xpression

## **HONORS AND AWARDS**

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- School of Journalism/Mass Communications Gold Standard Award in Electronic Media-Texas State University May 2024
- Best Sports Play-By-Play Award-College Broadcasters Inc. (CBI) October 2023
- TIPA Award for Live Sports Coverage-Audio March 2022